

PRESS RELEASE
For Immediate Release



NEW HAMPSHIRE ADDS NEW OUTDOOR ADVENTURE, GLAMPING AND RETAIL FOR VISITORS THIS SPRING

New offerings and programming complement many reasons to visit the state at springtime

Concord, N.H. – (April 14, 2022) – The [New Hampshire Division of Travel and Tourism Development](#) (DTTD) welcomes travelers headed to the Granite State this spring seeking wide open spaces and road trip adventures with new recreation, shopping and lodging offerings statewide. As the ice melts, temperatures slowly start to rise and daffodils bloom, outdoor experiences abound across New Hampshire’s seven distinct regions – especially in the White Mountains.

From new trails and e-bikes to glamping accommodations, here’s what’s new this season:

Recreation

- [Rockhopper Races](#) in the White Mountains has introduced new guided trail running experiences and trail running clinics. The clinics include the two-day [White Mountain Hut Traverse](#), covering 25 miles a day through the Great Gulf Wilderness and Presidential Range, with breathtaking views atop Mount Lafayette; the classic [Presidential Traverse](#), featuring a run up the summit of Mount Washington down to the Lake of Clouds Hut; and a [Custom White Mountains Experience](#) for private groups, offering a fully supported trail running experience. *White Mountains*
- In Gorham, travelers can grab a new e-bike to hit the trails, courtesy of [Northeast ATV](#)s. The electric bikes offer an extra boost, ideal for visitors attempting to mount hilly terrain or go long distances. From here, visitors can access the Presidential Rail Trail, a 32-mile trail offering picturesque views of the Presidential Mountain Range. *White Mountains*

Shopping

- A favorite among residents and visitors since the late 1800s, [Cannell’s Country Store](#) returns refreshed with renovations and expanded store offerings. Modernizing its historic feel, the store has added homemade breakfast selections, such as pastries and coffee, grab and go salads and charcuteries, beer, wine, and soups for hikers on the go. *White Mountains*
- An upscale renovation of a Main Street favorite is now open in the historic town of Plymouth. [“New” Berry’s on the Common](#) is an eclectic marketplace that features children’s games, handmade wooden goods, recycled lamps, original artwork and more. After a major renovation to restore the original 1940s tin ceiling and add recessed outdoor seating overlooking the charming streetscape, “New” Berry’s is open to the public and ready to flourish. *Lakes Region*

Lodging

- This spring, [Huttopia White Mountains](#) in Albany introduces Vista – the long-awaited glamping and tiny home experience that provides accommodations for up to five people without compromising comfort. Offering connection to the outdoors in an unforgettable glamping experience, amenities also include electricity, bathrooms, BBQ, kitchens, and screened porches. *White Mountains*

New Hampshire's "Granite State Promise" campaign encourages visitors to plan ahead, be patient, and be respectful. In addition to planning ahead to ensure a safe and more enjoyable adventure, the program asks visitors to make a commitment to care for the state to ensure New Hampshire can be enjoyed for generations to come.

New Hampshire offers an abundance of destinations and activities geared toward the outdoor enthusiast, from hiking, biking and more than 100 waterfalls, to tax-free shopping along quaint downtown streets, craft wineries and breweries with outdoor seating, and more.

For more spring travel inspiration, visit www.visitnh.gov/seasonal-trips/spring.

For more information or to plan a spring visit to New Hampshire, visit www.visitnh.gov.

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ABOUT THE NH DIVISION OF TRAVEL AND TOURISM DEVELOPMENT

The Division of Travel and Tourism Development, as part of the New Hampshire Department of Business and Economic Affairs, works with the state's seven travel regions to increase visitation, travel and visitor expenditures in order to expand business activity and employment throughout the state. The division is responsible for domestic and international advertising and public relations, literature publication and distribution, www.visitnh.gov administration, grant administration and research to monitor and measure the impact of travel and tourism to the state. For more information about New Hampshire tourism, call 603-271-2665 or visit www.visitnh.gov. Stay connected with New Hampshire tourism on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#), and be sure to follow the #LiveFreeNH tag to see what other people are saying about New Hampshire.

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